



cashinprint
...just imagine



winter **2012**



Merry Christmas

December 2012

With the year drawing to a close its hard to believe 2012 has passed so quickly and 2013 is just around the corner.

We have been pretty busy during the year keeping on top of the increasingly rapid changes in our industry and working to deliver improvements in quality and service on a continual basis.

2012 was an eventful year in our business with the industries largest trade exhibition taking place in Dusseldorf –Germany. “Drupa” which is held every four years boasts all the major suppliers of machinery and technology exhibiting. It is regularly used as the platform to introduce future technologies and this year was no different with plenty to see that will be finding its way into mainstream printing and design over the next few years.

We have always sought out and embraced improvements and changes in technology which has enabled us to remain at the leading edge of our industry, we continue to look forward to the challenges new technologies bring and delight in the improvements that result in embracing those changes.

We will be continuing to invest in technology and our people during 2013 and as always will be working diligently to ensure we deliver the highest quality of products and service to you throughout the year.

On behalf of everyone at Cashin Print I would like to thank you for your valued custom during 2012 and look forward to serving you in the years ahead. Wishing you and your family the very best for the festive season and the New Year.

Damien



t: 094 9026622 e: info@cashinprint.ie w: www.cashinprint.ie



lean manufacturing

We have been working hard during the year to ensure our business is competitive and that our processes are efficient. We have formalised this process and embarked on the Lean journey. We are working with specialist trainers to ensure that our team have the necessary tools and experience for future development of the Lean process.



installation update

We completed the installation of the new GUK- Vijuk folding equipment earlier in the year and are now running the machine in production utilizing the new fold configurations available



new for 2013

We will be installing a new Management Information System next year. The new system employs the very latest technology and will fully integrate with all areas of the business to ensure a much smoother workflow to process jobs.

As with any new technology there will be some challenges to overcome to ensure the implementation runs smoothly but we believe those challenges will be worth it as the new system will be an essential tool to assist us in delivering a higher level of service and response in the future. Implementation will begin in January with the system planned to go live in Summer 2013.

when we are back

We are closing on Friday the 21st of December and reopening Wednesday 2nd January 2013!!



2012 highlights

Sponsor to 'Gradam Gnó le Gaeilge' in association with Gnó Mhaigh Eo and its partners.

Official Print Partner to Lets Do It Global, event organizers of the Galway Finale, 2011/12 Volvo Ocean Race.



Completion and launch of the Cashin Print 2013 Calendar.

Successful billboard campaign.

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