



W I N T E R

2013



cashinprint

## Merry Christmas

In last year's newsletter I mentioned the increasingly rapid changes in our industry, and that we had been working towards delivering improvements in quality and service on a continual basis during the year, well 2013 has not been any different!

We started the year off with work to do and changes to make to ensure we could continue to improve how we performed on quality and service.

We feel that we have made good progress during the year, however we also know there are areas that require further attention and we plan to address these areas in the year ahead.

We cannot improve what we do without the invaluable feedback from our customers. I would like to thank you for the feedback you have given us during the year and encourage you to continue to offer it at any opportunity in the future.

We are continuing to invest in our business in the year ahead and I hope you will experience the benefits of those investments through the quality and service of the work we provide.

On behalf of everyone at Cashin Print I would like to thank you for your valued custom during the year and look forward to the opportunity of continuing to do business with you in the years ahead.

Wishing you and your family the very best for the festive season and New Year.

Damien



## 2013 at a glance...

### Lean Manufacturing

We have continued with our training program in this area and as a result have made good progress with our lean manufacturing program. Further training is planned throughout 2014 to ensure we have the necessary skills and resources to build on the progress made during 2013.

### New Management Information System

Our previous system served us well but as our business evolved it was essential to have a system in place that would assist further development while also helping us to make the improvements needed to reach higher levels of service. The new system which integrates all areas of the business from handling initial customer sales enquiries through to production scheduling and despatch was implemented during the year, we hope you will see the benefits in the year ahead.

### New WIRO Binding Line

In September we installed a new semi-automatic WIRO binding line. This equipment allows us to wi-ro bind at higher speeds automatically which improves the cost effectiveness of wi-ro binding booklets, manuals and calendars- this complements our Perfect Binding and Saddle Stitching options.

### Quality System

Our quality system is constantly evolving as our business develops and new challenges emerge. The continuous improvement process is on-going and we have plans for a number of significant improvement projects during 2014.

### New for 2014

#### New Digital Press

We are in the middle of installing a new printing press in our busy digital print department. The new press is from Xerox and will improve quality, productivity and competitiveness of the department.



#### New Appointment

As our business has developed and evolved in recent years we identified a new role in operations management. The new role will support the existing management team as we continue to seek improvements and further develop our service offering.

Tommie Loughran will be joining the Company as Operations Manager in January. Tommie has worked in operations management in medium and large multinationals, as well as indigenous companies and we look forward to welcoming him to the team early in the New Year.



cashinprint

Breaffy Road Business Park,  
Castlebar, County Mayo

Tel: 094 9026622

Email: [info@cashinprint.ie](mailto:info@cashinprint.ie)

Web: [www.cashinprint.ie](http://www.cashinprint.ie)



PRINT  
IRISH

CLÓBHUAIL  
IN ÉIRINN